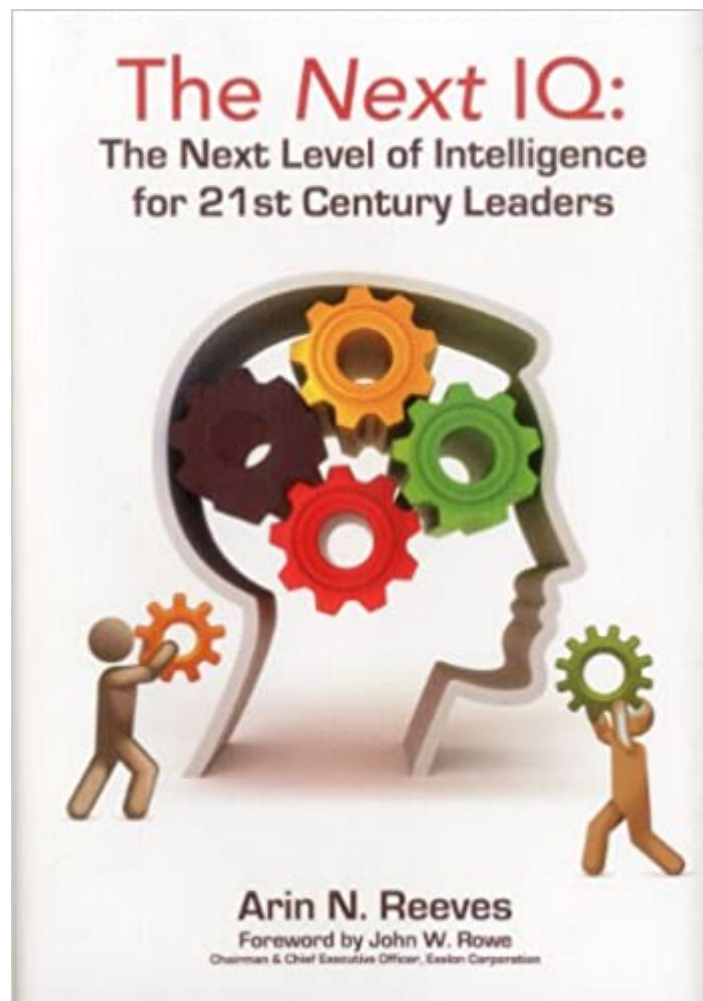




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# The Next IQ: The Next Level Of Intelligence For 21st Century Leaders



## Synopsis

This book illustrates a change in the way we think -- the transformation of leadership from being rooted in individual expertise to being formed by multiple and diverse perspectives. If you want to take your organization to the next level, you will need that next level of intelligence in order to think, learn and compete in the increasingly seamless global marketplace of the 21st century. This book is an essential addition to your library. With this accessible and innovative book you can make your business, firm, or organization more intelligent for the way the world works today. Find out more at [thenextiq.com](http://thenextiq.com)

## Book Information

Hardcover: 220 pages

Publisher: American Bar Association (July 16, 2012)

Language: English

ISBN-10: 1614381534

ISBN-13: 978-1614381532

Product Dimensions: 6.4 x 0.9 x 9.3 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 9 customer reviews

Best Sellers Rank: #945,239 in Books (See Top 100 in Books) #82 in Books > Law > Law

Practice > Law Office Education #3431 in Books > Business & Money > Human Resources >

Human Resources & Personnel Management #8263 in Books > Business & Money >

Management & Leadership > Leadership

## Customer Reviews

Ruth Ann Gillis - Executive Vice President & Chief Administrative Officer, Exelon

Corporation "Arin brilliantly challenges us to view intelligence and its potential for a competitive edge in a new way. Her fresh perspective, THE NEXT IQ, is simple and compelling, and essential for learning and leading in a global environment."

Thomas L. Sager - Senior Vice President and General Counsel DuPont Legal "...a must read for any CEO or CLO of a multi-national corporation...

Dr. Reeves artfully balances intuition, empirical data and pragmatism to make a compelling case for the need of today's leaders to embrace a radically different mindset and approach to leading..."

Michael C. Connelly - Senior Vice President, Strategy and Planning Xcel Energy "The Next IQ explains why today's leaders must change the way they think about intelligence, leadership and inclusion in order to succeed in the 21st century."

Susan Lichtenstein

-Â Senior Vice President, Corporate Affairs and Chief Legal Officer Hill-Rom Holdings, Inc."...essential reading for any leader coping with the information revolution and the rapid pace of 21st century change. Reeves's observations about our interactions...are perceptive, enlightening, entertaining, and undeniable."Diane C. Yu -Â Chief of Staff and Deputy to the President, New York University"I applaud this provocative, insightful, and perceptive addition to the literature on leadership...an impressive range of thoughtful perspectives and specific strategies from which all concerned leaders, instructors, and students of leadership will benefit."

"My research and work in the three different areas of leadership, intelligence and inclusion revealed how much we need to understand the intersection of the three in order to understand each independently in our 21st century world. I was also motivated by pushing the dialogue forward in both leadership and inclusion and this felt like a great way to do that. If we try and tackle 21st century challenges in people management/talent maximization with 20th century tools, we will continue to be both ineffective and exhausted. I hope that people will see this amazing opportunity we have, to change how we think, learn and lead." -Dr. Arin N. ReevesFind out more at [nextions.com](http://nextions.com)

As a diversity professional I really appreciated the careful analysis of contemporary issues that result from the many differences we experience as humans. I have recommended this book to many people and there are a number of post-it notes on pages. The ideas are that good. I used one of the exercises with my leadership team and it was well received. I think the title might be a bit confusing since it is really about the skill sets and competencies needed to navigate successfully our increasingly multicultural world. I understand these competencies to be characterized as intelligence and she does a great literature review of intelligence but I kept thinking while reading it that there was a better unifying theme than IQ for the framework she presents.

Dr. Arin Reeves' new book on intelligence is destined to change the way we think about thinking. I have read it twice now and each time have been in awe of the brilliance of this book. This new theory of inclusive intelligence is backed up with plenty of compelling real-world examples as well as concrete strategies. Dr. Reeves' cutting-edge work deserves the recognition previously given to 20th century authors like Gardner (multiple intelligences) and Goleman (emotional intelligence). The Next IQ pushes our understanding of intelligence to the next level; it is for the next generation of leaders and thinkers to learn from and be inspired by. I am looking at my copy as I write this review

and it is covered with yellow sticky notes marking so many compelling ideas, exercises, and simply profound points. It is a must-read for anyone interested in learning how to be smarter in everything they do.

I have spent my entire career working in the different iterations of diversity and inclusion and have gone to some of the best seminars, read the best books, etc. and "The Next IQ" still managed to widen my vision and set me on a better path. Dr. Reeves takes us from tolerance, through inclusion of necessity, then business case to ultimately realizing that a genuine desire to know more through the perspective of others will make us aggregately smarter and able to make better decisions. Her examples and thought provoking exercises are immediately useful and reinforces the learning. Having met Dr. Reeves and heard her speak on this topic, I highly recommend her consulting services as well.

Dr. Reeves does a masterful job of using real-world examples to illustrate the critical need to shift from the Retro IQ way of thinking (individual intelligence) to The Next IQ way of thinking (collective intelligence). You will quickly realize that this shift is not only necessary for successful leaders in the legal profession but also across all sectors - academia, finance, business, health, etc. The Next IQ is an interactive read with simple but profound exercises that teach and encourage readers to think differently! I recommended this book to my colleagues, my family and even fellow parents because I think if we could all think more inclusively it would improve our professional AND personal lives.

The Next IQ is a game changer! In this text, Dr. Reeves answers an all too common question: how does one remain relevant and even excel in a sluggish, global economy? The answer-- masterfully demonstrated through anecdotes, research and case studies--is inclusive collaboration. The Next IQ is an astute analysis of the interplay between leadership, intelligence and innovation. If you are looking for the keys to develop leadership personally or organizationally, The Next IQ is a must read!

Be sure to buy enough copies of The Next IQ for everyone you know...you won't want to let your own out of your sight! Dr. Reeves does a masterful job of connecting the dots between leadership and inclusion, weaving together research that helps the reader contextualize the imperative, anecdotes that help solidify the reader's insight and tools that help move the reader to action. This is a must read for anyone interested in transformative leadership.

Dr. Reeves' book is a remarkable, breakthrough addition to the literature on diversity, inclusion, teamwork, and creativity. I read many works on these topics. The Next IQ is the only book I know that captures the latest research on these subjects and synthesizes that data in an accessible, interesting way plus includes practical guidance on what to do to put this information to work in your organization to achieve the best results. Every chapter has a solid basis in research and includes solidly thought out "to do's". While I was reading the book, I also was reading other materials on these subjects. Over and over, I found that Dr. Reeves had beaten me to it, in the sense of capturing and reflecting the latest information.

Reading The Next IQ was like being handed a new pair of glasses after having fuzzy vision for years. I didn't even realize that my understanding of these issues was lacking, until I saw them with a fresh perspective! The conversation is not an easy one: being a good leader, opening up to inclusion, how to be my best by letting go of the idea that other people threaten my intelligence rather than adding to it. I feel like a better manager, a better listener, a better partner. Thanks Arin!

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